

29th Metropolis Canada Conference

Sheraton Vancouver Wall Centre
Vancouver, British Columbia

10-12 March, 2027

Become a Conference Partner or Exhibitor

Reach stakeholders at the Metropolis Canada Conference

ACS - Metropolis Institute

ACS - Metropolis Institute / AEC - Institut Metropolis

www.metropolisconference.ca

About the 29th Metropolis Canada Conference

The National Metropolis Canada Conference is the largest annual gathering of researchers, policy makers, and representatives from community and settlement organizations working in the field of immigration and settlement in Canada.

Under this year's theme, *Migration in the Ever Changing Ecosystem*, this event will connect an estimated 1000 delegates from across the country to examine the forces reshaping Canada's migration landscape, including changing immigration targets, economic pressures, AI, and growing migrant vulnerability. Participants will exchange research and data, share lessons learned, identify priorities, and explore practical responses across immigration, refugees, settlement, integration, and the immigrant-serving sector.

About Metropolis Conferences

Metropolis Institute is known primarily for the Metropolis Canada conference, the largest annual conference on immigration and settlement in Canada. The Metropolis Institute is recognized for its track record of connecting researchers, policy makers, and representatives of prominent advocacy and non-profit organizations to foster conversation on emerging issues. It collaborates with these groups to help inform policy on key topics such as migration, identity, integration, and inclusion.

Why Sponsor the Metropolis Canada Conference?

Expand your network: Gain direct access to policy leaders and other government representatives, researchers, experts, academics, representatives from various advocacy and non-profit organizations, funders, and service provider organizations from across Canada.

Maximise onsite impact: Through exhibitor tables, conference registrations, and sponsorship of sessions, events or meals, you can showcase your educational materials, research, products and services, and network directly with this highly targeted audience.

Increase your brand visibility: Depending on the tier of sponsorship, partners may benefit from brand exposure on our website, in our event app or on the ACS-Metropolis newsletter (over 11,000 email subscribers).

Don't see what you're looking for?

Partnership opportunities are flexible. If you don't see an option that fits your needs, or would like to discuss customized sponsorship opportunities, please let us know!

For more information or to confirm your participation, please contact:

James Ondrick
Events Director
(514) 925-3097
james.ondrick@acs-aec.ca

Conference Partnership, Sponsorship, Exhibitor and Advertising Opportunities

Select your package and maximize your organization's presence at the conference

Tier	Promotion	Onsite participation
Lead Partner 3 spots available (Top tier, flexible bundle) Contact us for more information**	Recognition as a lead conference partner in the program, newsletters, app and more Deep integration into programming Co-branded featured stream (see Sponsored Thematic Stream in the Additional Partnership Opportunities section)* Top-tier branding and strategic visibility across all materials including the conference application, the website, the program booklet and the attendee mailing list Exclusive logo placement in the conference program and on the website and newsletter Full-page ad in the conference program	Invitation to the Metropolis adjudication committee, and input on key content decisions* Premium speaking role (plenary or high-profile session)* Branded reception, dinner, or other networking event (see Networking Event Sponsor in the Additional Partnership Opportunities section)* Conference registrations included for your whole team Premium exhibitor presence. Access to push notifications in the app
Major Partner $20,000	Promotion of your organization, programs, services, or sessions to all delegates through the conference application, the program booklet and the attendee mailing list Recognition as a major conference partner in the program, newsletters, app and more Prominent logo placement in the conference program, website, app and newsletter Full-page ad in the conference program	Featured exhibitor table 2 exhibitor registrations (full, 2-day conference registrations) 10 conference registrations Opportunity to participate as a speaker in a featured plenary (in collaboration with the steering committee)* Opportunity to sponsor a luncheon, coffee break, including a speaking opportunity* Featured session or workshop series (see Sponsored Workshop Series in the Additional Partnership Opportunities section)*

**Note that all activities would be subject to approval from the Metropolis adjudication committee in line with the content guidelines given in the Call for Proposals*

Tier	Promotion	Onsite participation
Supporting Partner $10,000	Limited promotion of your organization, programs, services, or sessions to all delegates through the conference app and program booklet Recognized as a supporting partner in the conference program booklet Logo placement in program and website An ad in the conference program booklet	1 exhibitor table 2 exhibitor registrations (full, 2-day conference registrations) 7 conference registrations included One guaranteed workshop session*
Contributing Partner $5,000	An ad in the conference program booklet Recognized as a contributing partner in the conference program booklet Logo placement in program and website	1 exhibitor table 2 exhibitor registrations (full, 2-day conference registrations) 4 conference registrations included

Additional Sponsorship Opportunities

Opportunity	What we offer
Exhibitor $1,400	1 exhibitor table 2 exhibitor registrations (full, 2-day conference registrations)
Premium Contributor $2,000	Full-page ad in the conference program booklet
Contributor $1,200	Half-page ad in the conference program booklet
Bulletin Placement Contact us for more information**	One placement in the monthly newsletter or pre-conference communications

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Opportunity	What we offer
Sponsored Thematic Stream Contact us**	A branded thematic stream of sessions constructed from both your own workshop series and all other workshops that address your chosen theme. Examples could include “Settlement Innovation Stream” or “Immigration Policy Stream” *
Sponsored Workshop Series Contact us**	A branded series of up to 3 sessions, organised by you *
Breakfast or lunch Sponsor Contact us**	Exclusive — Only 1 spot available per meal. 2’x 3’ signage acknowledging the sponsor will be placed where the sponsored meal is served
Networking Event Sponsor Contact us**	Exclusive - Limited spots available based on the desired networking activity. You may sponsor a networking event, organised in collaboration with Metropolis Institute and the Metropolis adjudication committee. The event may be an evening reception, a catered lunch or breakfast, an exclusive roundtable session, or another event that more closely fits your desired outcomes. *
Media content placement Contact us**	Exclusive - Limited spots available based on the desired media placement. You may submit media such as a video or infographic that would be displayed prominently at a time of your choosing during the conference. *
Sponsored Webinar series Contact us**	Exclusive - Limited spots based on availability. Sponsor a series of webinars before, during, or immediately after the conference. Organised and marketed by the Metropolis Institute, with your input on theme, content and speakers. *

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***Contact James Ondrick, Events Director, (514) 925-3097, james.ondrick@acs-aec.ca*

Past Partners and exhibitors

Partners

- Immigration, Refugees and Citizenship Canada (IRCC)
- Immigrant Services Association of Nova Scotia (ISANS)
- World Education Services (WES)
- Immigrant Employment Council of BC (IEC-BC)
- JIAS Toronto (Jewish Immigrant Aid Services)
- Atlantic Canada Opportunities Agency (ACOA)
- Canadian Index for Measuring Integration and Inclusion (CIMII)
- Calgary Catholic Immigration Society (CCIS)
- Diversity Institute / Future Skills Centre
- Canadian Heritage
- RBC Royal Bank of Canada
- Next Stop Canada – YMCA of Greater Toronto
- Child Welfare Immigration Centre of Excellence (Peel CAS)
- Connexions francophones
- COSTI Immigrant Services
- Achēv
- National Connector Program – Halifax Partnership
- VESTA
- Planning for Canada
- Atlantic Research Group on Economics of Immigration, Aging and Diversity (ARGEIAD), Saint Mary's University
- Saskatoon Open Door Society
- Future Skills Centre (Government of Canada program)
- Conseil économique et coopératif de la Saskatchewan
- Ministry of Immigration and Career Training, Government of Saskatchewan
- Association for Canadian Studies & Metropolis Institute
- International Women of Saskatoon (IWS)
- Regina Open Door Society
- SaskCulture
- Ukrainian Canadian Congress (UCC)
- Ontario Council of Agencies Serving Immigrants (OCASI)
- Social Research and Demonstration Corporation (SRDC)
- Newcomer Women's Services Toronto
- YMCA Greater Toronto
- Sport for Life
- NorQuest College
- Immigrant Services Calgary
- Coaching Association of Canada
- Société de développement économique de la Colombie-Britannique (SDÉCB)
- PeaceGeeks
- Volunteer Canada
- Pairity: Evidence-Based, Community-Driven
- Mosaic BC
- S.U.C.C.E.S.S. BC Settlement & Integration Services
- Primacorp Ventures
- Relais Francophone de la Colombie-Britannique
- Calgary Immigrant Women's Association

Exhibitors

- TNO – The Neighbourhood Organization
- National Cultural Brokers Project (Manitoba Possible)
- Financial Consumer Agency of Canada
- Francophonie Canadienne Plurielle (FRAP)
- The Communicator – Ukrainian Canadian Congress (Saskatchewan Provincial Council)
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- Francophonie Canadienne Plurielle (FRAP)
- ECO Canada
- YMCA of Greater Halifax/Dartmouth (National GBV Strategy Project)
- iSTEADY / iSTEDY.com Inc
- Centre for Civic Religious Literacy
- NSD Tech / CARMIS
- Refugee 613
- YMCA Immigrant Services (Greater Halifax/Dartmouth)
- New Language Solutions Inc
- UBC Bridge to Red Seal Program
- Catholic Crosscultural Services (CCS)
- Saint John Newcomers Centre
- BioTalent Canada
- Affiliation of Multicultural Societies and Service Agencies of BC (AMSSA)
- Atlantic Region Association of Immigrant Serving Agencies (ARAISA)
- Royal Roads University
- TGC
- YMCA of the National Capital Region
- COPA
- Saskatchewan Polytechnic
- Ukrainian Canadian Congress of Saskatchewan
- BioTalent
- College of Immigration and Citizenship Consultants
- Léger Opinion
- DIVERSEcity
- CBC
- Newcomer Knowledge Hub
- Elections Canada