




# 9th Metropolis Identities Summit

Sheraton Fallsview Hotel  
Niagara Falls, Ontario  
22-23 October, 2026

## Become a Conference Partner or Exhibitor

Reach stakeholders at the  
Metropolis Identities Conference

 @metropolisinst

 ACS / AEC - Metropolis Institute / Institut Metropolis

 [www.metropolisconference.ca](http://www.metropolisconference.ca)

## About the 9th Metropolis Identities Summit

Over two days, the 9th Metropolis Identities Summit will welcome up to 500 delegates from across the country who will join to be a part of the conversation about identity and diversity in Canada. Under this year's theme, *Restoring Trust, Strengthening Relationships: Identity, Diversity, and Social Harmony in Canada*, will bring together scholars, policymakers, community leaders, journalists, educators, and practitioners to reflect on how Canada can restore trust, strengthen relationships, and sustain social harmony in an era of demographic change, political tension, and evolving identity discourse.

The program will feature plenaries, panels, workshops, roundtables, and poster presentations, selected by the Metropolis adjudication committee from proposals submitted to our Call for Proposals.

## About Metropolis Conferences

Metropolis Institute is known primarily for the Metropolis Canada conference, the largest annual conference on immigration and settlement in Canada. The Metropolis Institute is recognized for its track record of connecting researchers, policy makers, and representatives of prominent advocacy and non-profit organizations to foster conversation on emerging issues. It collaborates with these groups to help inform policy on key topics such as migration, identity, integration, and inclusion.

## Why Sponsor the Metropolis Identities Summit?

**Expand your network:** Gain direct access to policy leaders and other government representatives, researchers, experts, academics, representatives from various advocacy and non-profit organizations, funders, and service provider organizations from across Canada.

**Maximise onsite impact:** Through exhibitor tables, conference registrations, and sponsorship of sessions, events or meals, you can showcase your educational materials, research, products and services, and network directly with this highly targeted audience.

**Increase your brand visibility:** Depending on the tier of sponsorship, partners may benefit from brand exposure on our website, in our event app or on the ACS-Metropolis newsletter (over 11,000 email subscribers).

## Don't see what you're looking for?

Partnership opportunities are flexible. If you don't see an option that fits your needs, or would like to discuss customized sponsorship opportunities, please let us know!

## For more information or to confirm your participation, please contact:

**James Ondrick**  
Events Director  
(514) 925-3097  
james.ondrick@acs-aec.ca

# Conference Partnership, Sponsorship, Exhibitor and Advertising Opportunities

Select your package and maximize your organization's presence at the conference

Tier	Promotion	Onsite participation
<p><b>Lead Partner</b></p> <p>3 spots available</p> <p>(Top tier, flexible bundle)</p> <p>Contact us for more information**</p>	<p>Recognition as a lead conference partner in the program, newsletters, app and more</p> <p>Deep integration into programming</p> <p>Co-branded featured stream (see Sponsored Thematic Stream in the Additional Partnership Opportunities section)*</p> <p>Top-tier branding and strategic visibility across all materials including the conference application, the website, the program booklet and the attendee mailing list</p> <p>Exclusive logo placement in the conference program and on the website and newsletter</p> <p>Full-page ad in the conference program</p>	<p>Invitation to the Metropolis adjudication committee, and input on key content decisions*</p> <p>Premium speaking role (plenary or high-profile session)*</p> <p>Branded reception, dinner, or other networking event (see Networking Event Sponsor in the Additional Partnership Opportunities section)*</p> <p>Conference registrations included for your whole team</p> <p>Premium exhibitor presence. Access to push notifications in the app</p>
<p><b>Major Partner</b></p> <p>\$20,000</p>	<p>Promotion of your organization, programs, services, or sessions to all delegates through the conference application, the program booklet and the attendee mailing list</p> <p>Recognition as a major conference partner in the program, newsletters, app and more</p> <p>Prominent logo placement in the conference program, website, app and newsletter</p> <p>Full-page ad in the conference program</p>	<p>Featured exhibitor table</p> <p>2 exhibitor registrations (full, 2-day conference registrations)</p> <p>10 conference registrations</p> <p>Opportunity to participate as a speaker in a featured plenary (in collaboration with the steering committee)*</p> <p>Opportunity to sponsor a luncheon, coffee break, including a speaking opportunity*</p> <p>Featured session or workshop series (see Sponsored Workshop Series in the Additional Partnership Opportunities section)*</p>

*\*Note that all activities would be subject to approval from the Metropolis adjudication committee in line with the content guidelines given in the Call for Proposals*

*\*\*Contact James Ondrick, Events Director, (514) 925-3097, james.ondrick@acs-aec.ca*

Tier	Promotion	Onsite participation
<b>Supporting Partner</b> \$10,000	<p>Limited promotion of your organization, programs, services, or sessions to all delegates through the conference app and program booklet</p> <p>Recognized as a supporting partner in the conference program booklet</p> <p>Logo placement in program and website</p> <p>An ad in the conference program booklet</p>	<p>1 exhibitor table</p> <p>2 exhibitor registrations (full, 2-day conference registrations)</p> <p>7 conference registrations included</p> <p>One guaranteed workshop session*</p>
<b>Contributing Partner</b> \$5,000	<p>An ad in the conference program booklet</p> <p>Recognized as an exhibitor partner in the conference program booklet</p> <p>Logo placement in program and website</p>	<p>1 exhibitor table</p> <p>2 exhibitor registrations (full, 2-day conference registrations)</p> <p>4 conference registrations included</p>

## Additional Sponsorship Opportunities

Opportunity	What we offer
<b>Exhibitor</b> \$1,400	<p>1 exhibitor table</p> <p>2 exhibitor registrations (full, 2-day conference registrations)</p>
<b>Premium Contributor</b> \$2,000	<p>Full-page ad in the conference program booklet</p>
<b>Contributor</b> \$1,200	<p>Half-page ad in the conference program booklet</p>
<b>Bulletin Placement</b> \$400	<p>One placement in the monthly newsletter or pre-conference communications</p>

*\*Note that all activities would be subject to approval from the Metropolis adjudication committee in line with the content guidelines given in the Call for Proposals*

Opportunity	What we offer
<b>Sponsored Thematic Stream</b> Contact us**	A branded thematic stream of sessions constructed from both your own workshop series and all other workshops that address your chosen theme. Examples could include “Settlement Innovation Stream” or “Immigration Policy Stream” *
<b>Sponsored Workshop Series</b> Contact us**	A branded series of up to 3 sessions, organised by you *
<b>Breakfast or lunch Sponsor</b> Contact us**	Exclusive — Only 1 spot available per meal. 2’x 3’ signage acknowledging the sponsor will be placed where the sponsored meal is served
<b>Networking Event Sponsor</b> Contact us**	Exclusive - Limited spots available based on the desired networking activity. You may sponsor a networking event, organised in collaboration with Metropolis Institute and the Metropolis adjudication committee. The event may be an evening reception, a catered lunch or breakfast, an exclusive roundtable session, or another event that more closely fits your desired outcomes. *
<b>Media content placement</b> Contact us**	Exclusive - Limited spots available based on the desired media placement. You may submit media such as a video or infographic that would be displayed prominently at a time of your choosing during the conference. *
<b>Sponsored Webinar series</b> Contact us**	Exclusive - Limited spots based on availability. Sponsor a series of webinars before, during, or immediately after the conference. Organised and marketed by the Metropolis Institute, with your input on theme, content and speakers. *

*\*Note that all activities would be subject to approval from the Metropolis adjudication committee in line with the content guidelines given in the Call for Proposals*

*\*\*Contact James Ondrick, Events Director, (514) 925-3097, james.ondrick@acs-aec.ca*

